

Communiqué

Choose Smart Cooling, Secure Our Power Grid

The country is currently experiencing electricity supply constraints. With the imminent approach of the summer season and rising temperatures, a significant surge in electricity consumption is anticipated, particularly due to the heavy use of air conditioners.

In this critical context, the Energy Efficiency Management Office (EEMO) urges all households and businesses to prioritize the selection of energy-efficient air conditioners to help manage peak electricity demand and achieve substantial savings on energy costs.

The Power of Inverter Technology

We strongly encourage consumers to opt for Inverter-Type Air Conditioners. Unlike conventional models that constantly cycle on and off (consuming large bursts of power), inverter models use variable speed compressors that adjust output precisely to maintain the desired temperature. This ensures stable cooling with minimal energy waste.

By choosing inverter-type models, households and businesses can immediately realize the following benefits:

- **Reduction in Electricity Bills:** Achieve energy savings of 30% or more compared to older, non-inverter models.
- **Ease Pressure on the National Electricity Grid:** Reduced consumption during peak demand hours contributes directly to the stability and reliability of the national electricity supply.
- **Environmental Contribution:** Lower energy use translates to a reduction in harmful greenhouse gas emissions.

Make the Smart Choice

Together, we can ensure a more reliable electricity supply and move closer to a sustainable energy future for all.

October 15, 2025

Energy Efficiency Management Office